

Co-operative Federation of Victoria Ltd
Minutes
Board Meeting
10:30 am – 12:30pm, 16 June 2004
Words In Time
1/484 King William Street

Present: N. Black, Graeme Charles, David Dinning and David Griffiths
Apology: Tony O'Shea

1. Minutes.

That the minutes of the board meeting of 06 May 2004 be approved and signed by the Chairman as a true and accurate record.

2. The Co-operative Advantage.

The board noted the comments of the Secretary that it was a draft document for:

- Discussion with key individual co-operatives and co-operators
- Presentation to a meeting of members.
- Presentation to Consumer Affairs Victoria.

The Secretary said that the board needed to satisfy itself that the document succeeds in:

- A best analysis of our situation.
- A clear and logical analysis.
- An honest analysis.
- An accurate statement of strengths.
- An analysis that the board endorses.

It was agreed that the draft did not satisfy the expectations of the board. In the discussion that followed these points were emphasized:

Linking values and principles with tangible benefits.

Why are co-operatives valuable?

What co-ops are – range and breadth.

Importance of co-ops.

Why do we think co-ops are important?

Why do we need co-ops?>

What areas are co-ops in?

How many co-ops are members of the federation?

Why do you need a co-operative federation?

What is CFV doing?

What would CFV like to do?

Purpose – make people aware of co-ops and benefit of Federation.

Why are the big co-ops teetering?

We need to sell co-operation and the Federation,

Why should co-ops support CFV.

It was agreed that the Secretary would prepare further notes for distribution with the minutes. If these were an acceptable basis, then, Chris Greenwood would be asked if he could assist in turning these into a marketing document.

3. Co-operative Education.

It was noted that there was progress on co-operative education but that a number of issues needed to be clarified as soon as possible.

The following follow-up action was noted:

Co-operative College re usage costs, use of CD Rom on pilot basis, copyright protection, modification possibilities and costs and visit of Mervyn Wilson to Australia: GC

ACCORD re interest and involvement: GC

CFWA re interest and involvement: GC

AICUD re proposal: DD

Warrnambool Co-op re pilot: NB

4. australia.coop

The board noted:

1. Up to date statistics for australia.coop to 31 May 2004 and enhanced statistics for the first time include data transfer statistics and comparisons between 2003 and 2004. These further highlight the continued growth of australia.coop
 - australia.coop monthly hits 7 January 2003 – May 2004
 - australia.coop monthly hits comparison 2003 and 2004
 - australia.coop monthly page views 7 January 2003 – 31 May 2004
 - australia.coop monthly page view comparisons 2003 and 2004
 - australia.coop monthly visits 7 January 2003 – 31 May 2004
 - australia.coop monthly visit comparisons 2003 and 2004
 - Monthly MB data transferred comparison 2003 and 2004
 - Monthly megabyte (MB) data transferred 7 January 2003 – 31 May 2004
 - NCU complete downloads 18 October 2003 – 31 May 2004

The following recommendations were moved and adopted:

1. That the board agree to reassigning the hosting of australia.coop from Impaq to NETC as soon as possible and practical after 1 July 2004.

2. That it is agreed that NetC would be formally recognised as a Co-operative Partner in the development of australia.coop and, therefore, appropriate use of the NetC logo on the australia.coop web site

3. That the Secretary be paid \$20 an hour to transfer content to the NetC hosted web site. The work involved in uploading content is substantial. NetC would undertake the work for \$85 an hour.

4. That we adopt the annual \$247.50 (25% discount) minimum dynamic web site option and plan to move to the \$820 (25% discount) maximum dynamic web site as soon as practical.

5. Insurance

The Deputy Chairman reported no response received to date.

6. Correspondence:

The following correspondence was noted:

7. Budget

The budget for 2004-05 was noted.

8. A briefing on the work of the Secretary.

This was noted.

10. Consumer Affairs

GC to arrange a meeting with Director of Consumer Affairs Victoria to finalise 2004-05 funding. Deputy Chairman and/or Secretary to attend meeting.

11. International Day of Co-operatives 3 July 2004.

This was noted.

Next meeting: 05 August 2004

Prepared: David Griffiths, 16 June 2004

Approved: Graeme Charles, 19 June 2004

